



Developing **Brilliance**

NLP Practitioner Overview

Developing Brilliance



People Development Solutions are our speciality. With over 20 years of experience in the design and delivery of world class development solutions, we have worked in a variety of organisations giving us the confidence to ensure whatever your requirements, we have the answer.

We aren't like other similar businesses. If you want endless powerpoint slides and embarrassing team-building exercises, you've come to the wrong place. We pride ourselves in being innovative, imaginative, engaging and exciting. We use real, honest and personal experiences to involve our clients that turn tedious obligatory training sessions, into a memorable, powerful experience.

No one should live to work. No one should work to live. We should just live. At Developing Brilliance we offer insight into how you and your company can not only be more successful and profitable, but how you can absolutely love what you are doing along the way.

Dan Brown, Founder and MD

As the founder and Managing Director of Developing Brilliance, Dan's career spans over 20 years of experience within the Learning and Development sector. Dan is an NLP Practitioner, DiSC Practitioner, Qualified Trainer, Executive Coach and Life Coach and uses his knowledge and expertise to create powerful, meaningful learning experiences. Having worked for some of the country's largest 'blue chip' companies, Dan made the conscious decision in 2011 to create his own L&D legacy, through the desire to teach individuals how to love what they do.



Our Aim

To provide engaging, relevant and intelligently designed performance development solutions.



Our Values

To be honest products of our own practice –looking to continuously improve our own performance.



Our Mission

To enable you to receive the very best learning & development solutions at realistic prices



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Brains aren't designed to get results, they go in directions. If you know how the brain works you can set your own direction. If you don't then someone else will. (Richard Bandler)

I challenge you to make your life a masterpiece. I challenge you to join the ranks of those people who live what they teach, who walk their talk. (Tony Robbins)

Why Learn NLP?

Neuro-linguistic programming (NLP) is an understanding of how people organise their thoughts, use language and how this is applied in order to get a result (positive or negative).

Learning NLP provides you with a practical set of tools and techniques to identify, understand and take more control your conscious and unconscious strategies, behaviour and achievement of results.

NLP is used in business, in coaching and for personal growth. It accelerates performance by coaching individuals through transformations, supporting individuals to identify and achieve personal goals and is a platform to live the life you desire.

NLP Practitioner Training is about not waiting any longer. It's about seizing the power that is already within you and challenging you to lead a life of your own design, rather than one that's been scripted by your society or environment.

What will you learn?

- Master language and develop effective communication, rapport and influencing skills
- Take control of your mind, behaviours and emotions to become more resourceful
- Goal setting and identifying limiting beliefs that hold you back
- Break through fears, limiting beliefs and negative emotions
- Change un-resourceful behaviours and strategies and install powerful new ones
- Use hypnotic language to influence, initiate transformation and in coaching questions
- Apply timeline techniques to change limiting patterns
- Coach yourself and others for outstanding results and success

How will you learn?

The NLP Practitioner is a 5 day immersion training journey. A blend of knowledge, experiments, practice & individual coaching aimed to take you through a transformational journey. The approach is based on the principle that if you can understand, apply and unlock the resources within yourself to achieve your results then you can coach others to do the same.

Your investment of £1750.00 also includes:

- Tuition by Certified ABNLP Trainer
- NLP Practitioner preparation and course manual
- Magic of NLP Demystified book
- ABNLP Certificate
- A copy of our book 'Learn to Fly'



Developing
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Developing brilliant individuals and high performance teams

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